

BROOKFIELD HOMES SALES

Kona, Hawaii



Client Project

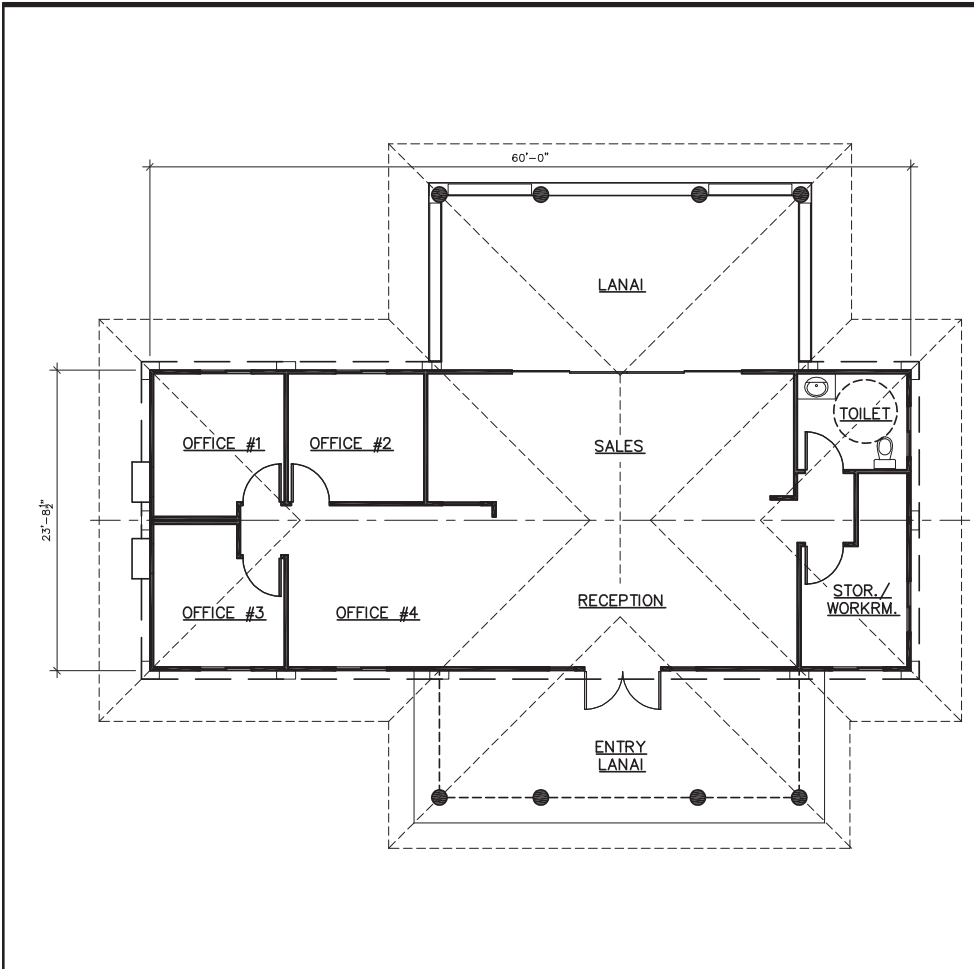
Brookfield Homes was in the process of building 137 multi-million dollar homes along the Kohala Resort of the Big Island, and needed an impressive sales center to showcase the new residences. Brookfield's architecture firm, Group 70 International, Inc., was designing a model sales center where sales staff could conduct tours and showcase new homes.

Client Need

In order to mirror the high quality homes within the multi-million dollar development community, Group 70 International required a sales center that incorporated functionality as well as tailored luxury features and finishes. The intricate architectural requirements both on the exterior and interior of the homes made traditional construction seem like an easy answer, but proved to be cost and time prohibitive. From the start, the architect wanted to go the modular building route as the new sales center had to be operating in less than three months. While the need was only temporary, the look and feel of the sales center had to present a permanent, high quality impression within the community. Weighing all options, Group 70 International turned to modular construction as the most appropriate solution.



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The Hawaii Modular Space Solution

Group 70 International designers consulted Hawaii Modular Space, an operation of Williams Scotsman, to determine a feasible solution. To lessen the costs of incorporating customized features as well as manufacturing and delivering the modular building, Hawaii Modular suggested that Brookfield use an existing 24 foot by 60 foot mobile office that was sitting idle. Hawaii Modular proposed a plan that transformed a mobile office into a custom sales center complete with an elaborate exterior build-out to match the appearance of the residential community. With a coordinated exterior elevation, the designer outfitted the interior with Italian marble accents, Spanish ceramic tiles, exotic Hawaiian woodwork and the finest furniture.

The Result

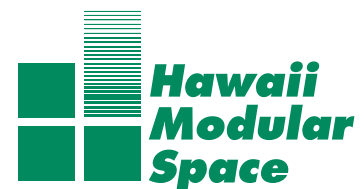
The sales center proved quite cost-effective, even with the use of high-end materials and supplies. In fact, financial-savings were so substantial that the designer asked Hawaii Modular to recalculate the cost just to make sure the numbers were accurate.

WILLIAMS SCOTSMAN

ORDER RECEIVED
10-14-05

DELIVERY
10-21-05

INSTALLATION
12-11-05



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